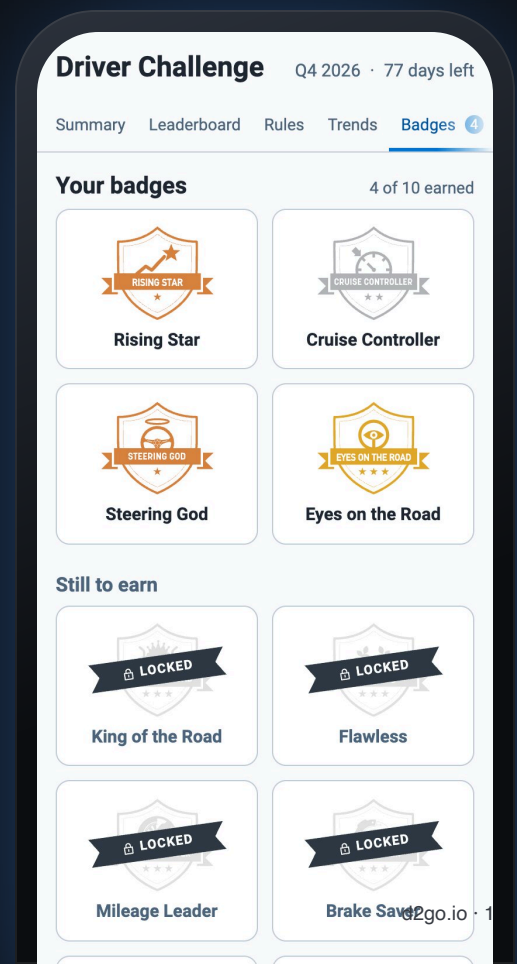




DRIVER CHALLENGE

User guide

Standings, scorecards and fleet insights for managers in MyGeotab, and the driver app in Geotab Drive.



CONTENTS

In this guide

01 How Driver Challenge works

02 Standings at a glance

03 Rankings and driver scorecards

04 Fleet insights

05 This week

06 Driver engagement

07 Teams, groups and reports

08 The driver app in Geotab Drive

09 Badges

10 Running a great challenge

Setting up Driver Challenge, choosing rules and weights, and fixing the connection are covered in the **Setup guide**.

How Driver Challenge works

Driver Challenge turns the rule events Geotab already records into a score out of 100 for every driver, a ranking, and badges.

- ✓ **Rules you choose.** Your administrator picks the MyGeotab rules that count (speeding, harsh braking, idling and so on) and how much each one weighs.
- ✓ **Rates, not raw counts.** Each rule is measured per distance driven: events per distance, or minutes per distance for rules scored on duration. A lower rate scores higher, so drivers who cover more ground are not penalized for it.
- ✓ **One score out of 100.** Each rule gets its own score; the overall score combines them according to their weights.
- ✓ **Seasons.** The challenge runs by calendar quarter. Every quarter starts fresh, with new rankings and new badges. Drivers are ranked once they have driven the minimum distance your fleet set.
- ✓ **Shorter windows too.** Scores over the last 30, 7 and 2 days show how a driver is doing right now, compared with the window just before.
- ✓ **Up to date.** Driver Challenge syncs with your Geotab database regularly. Changes to rules or weights apply to the current quarter as soon as they are saved.

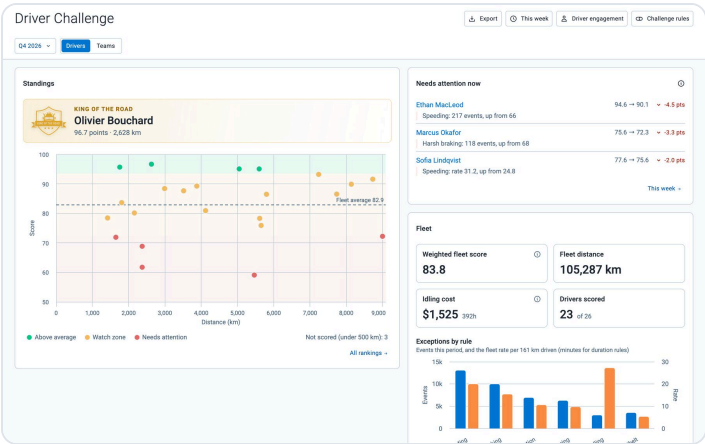
Where to find it

Page	Who
Activity › Driver Challenge	Managers: standings, scorecards, fleet insights, engagement and reports
Geotab Drive › Driver Challenge	Drivers: their score, rank, trends and badges
Administration › Driver Challenge	Administrators: rules, weights and settings (see the Setup guide)

Privacy. Driver Challenge never collects GPS positions or routes, only distances, times and rule events. Data is hosted in Canada.

Standings at a glance

Open **Activity > Driver Challenge** . The home page sums up the current quarter for the drivers in MyGeotab's group filter.



Standings home: King of the Road, the standings chart, drivers who need attention and the fleet summary.

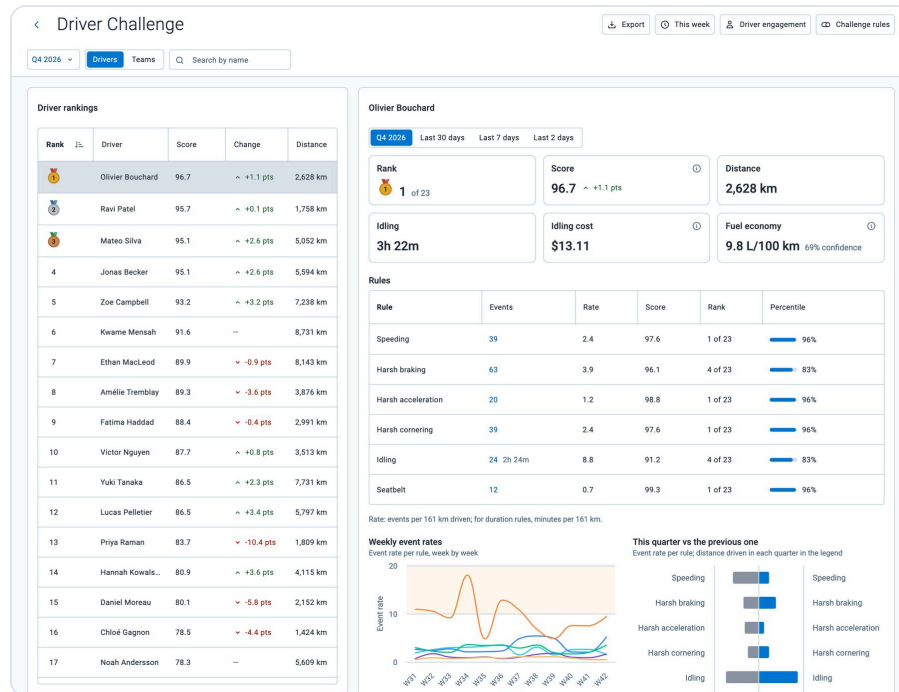
- ✓ **King of the Road:** the driver with the best score in the fleet right now.
- ✓ **Standings chart:** every driver's score against the distance they drove. Green dots are above average, amber are in the watch zone and red need attention; the dashed line is the fleet average. Drivers low on the chart and far to the right drove a lot with a low score: your most useful coaching conversations.
- ✓ **Needs attention now:** drivers whose score dropped most over the last 7 days, and the rule behind the drop.
- ✓ **Fleet:** weighted fleet score, distance driven, what idling cost, how many drivers are scored, and events by rule.

The toolbar

Quarter	The current quarter or any of the four before it.
Drivers / Teams	Rank people, or the groups directly under your current scope.
Export	The fleet's standings as a spreadsheet.
This week	Rankings over the last 2 or 7 days (chapter 5).
Driver engagement	Who opens Driver Challenge in Geotab Drive (chapter 6).
Challenge rules	The setup page, for administrators.

Rankings and driver scorecards

Select **All rankings** from the home page to see every driver in order, with their score, its change since last quarter and their distance. Medals mark the top three. Select a driver to open their scorecard.



Rankings with a driver's scorecard.

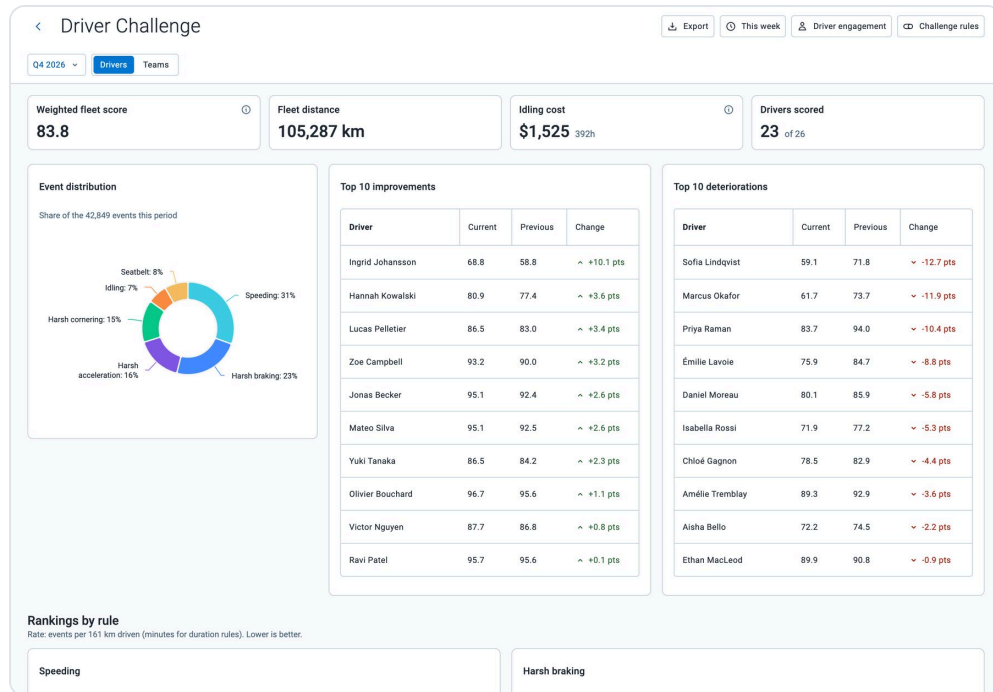
The scorecard

- ✓ **Period:** the quarter, or the last 30, 7 or 2 days.
- ✓ **Rank, score and distance,** with the change since the previous period.
- ✓ **Idling** time and what it cost, and **fuel economy** where the vehicles report fuel used, with how confident the estimate is.
- ✓ **Rules:** for each rule, the driver's events (or time), rate, score, rank in the fleet and percentile.
- ✓ **Trends:** weekly event rates per rule, this quarter against the previous one, and the score month by month over 12 months.

Coaching tip. Start with the rule where the driver ranks lowest, not the one with the most events: it is where they are furthest from their peers.

Fleet insights

Select **Fleet** from the home page for the whole fleet's quarter.

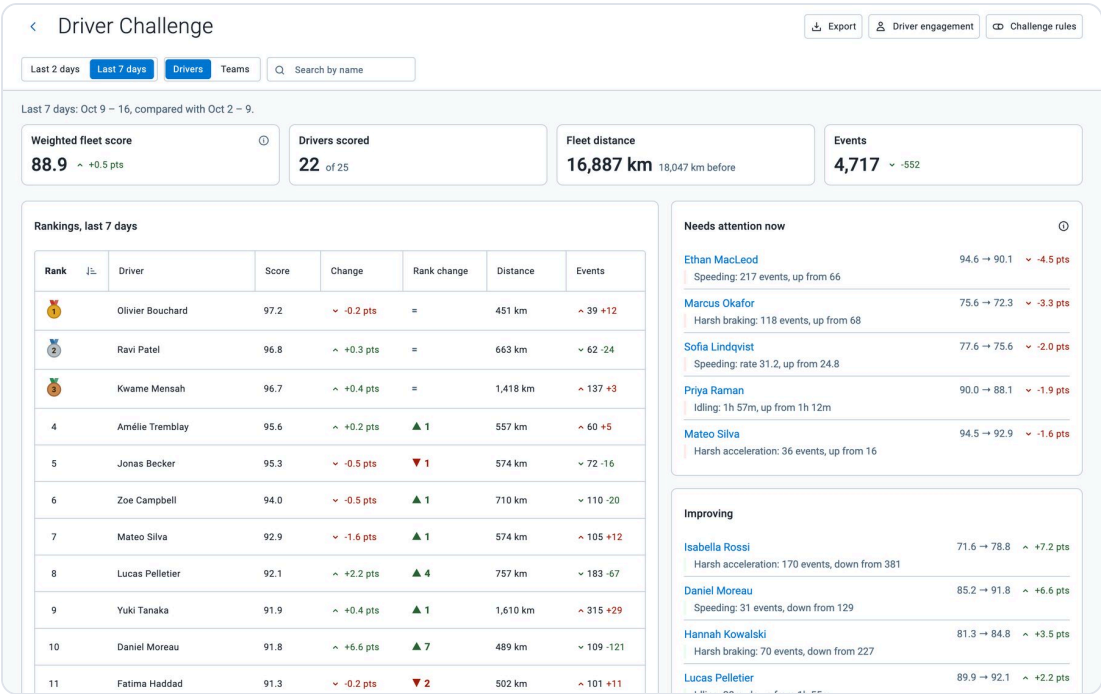


Fleet insights: event distribution, the top 10 improvements and deteriorations, and rankings by rule.

- ✓ **Event distribution:** how this quarter's events split across your rules.
- ✓ **Top 10 improvements and deteriorations:** the drivers whose score moved most since last quarter, up and down.
- ✓ **Rankings by rule:** the best 10 drivers on each rule, with their rate.

This week

The quarter tells you who is good; **This week** tells you who is changing. It ranks drivers over the last 2 or 7 days and compares each with the period of the same length just before.

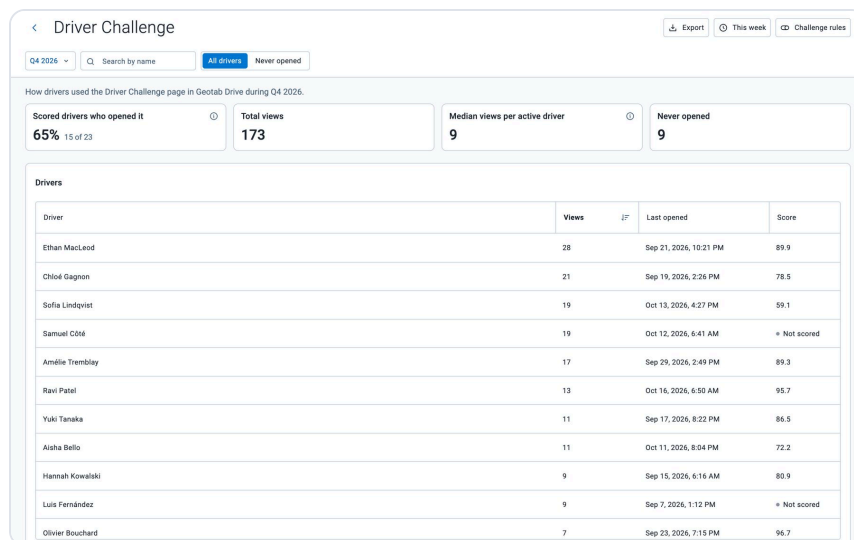


This week: fleet score, drivers scored, distance and events for the last 7 days, the rankings, and who needs attention or is improving.

- ✓ **Rankings**, with each driver's change in score and rank, distance and events.
- ✓ **Needs attention now**: the biggest drops, and the rule behind each.
- ✓ **Improving**: the biggest gains. Tell those drivers you noticed.

Driver engagement

Gamification works when drivers look at their scores. **Driver engagement** shows who opens Driver Challenge in Geotab Drive during the quarter.



Driver engagement: the share of scored drivers who opened the page, total views, median views and who never opened it.

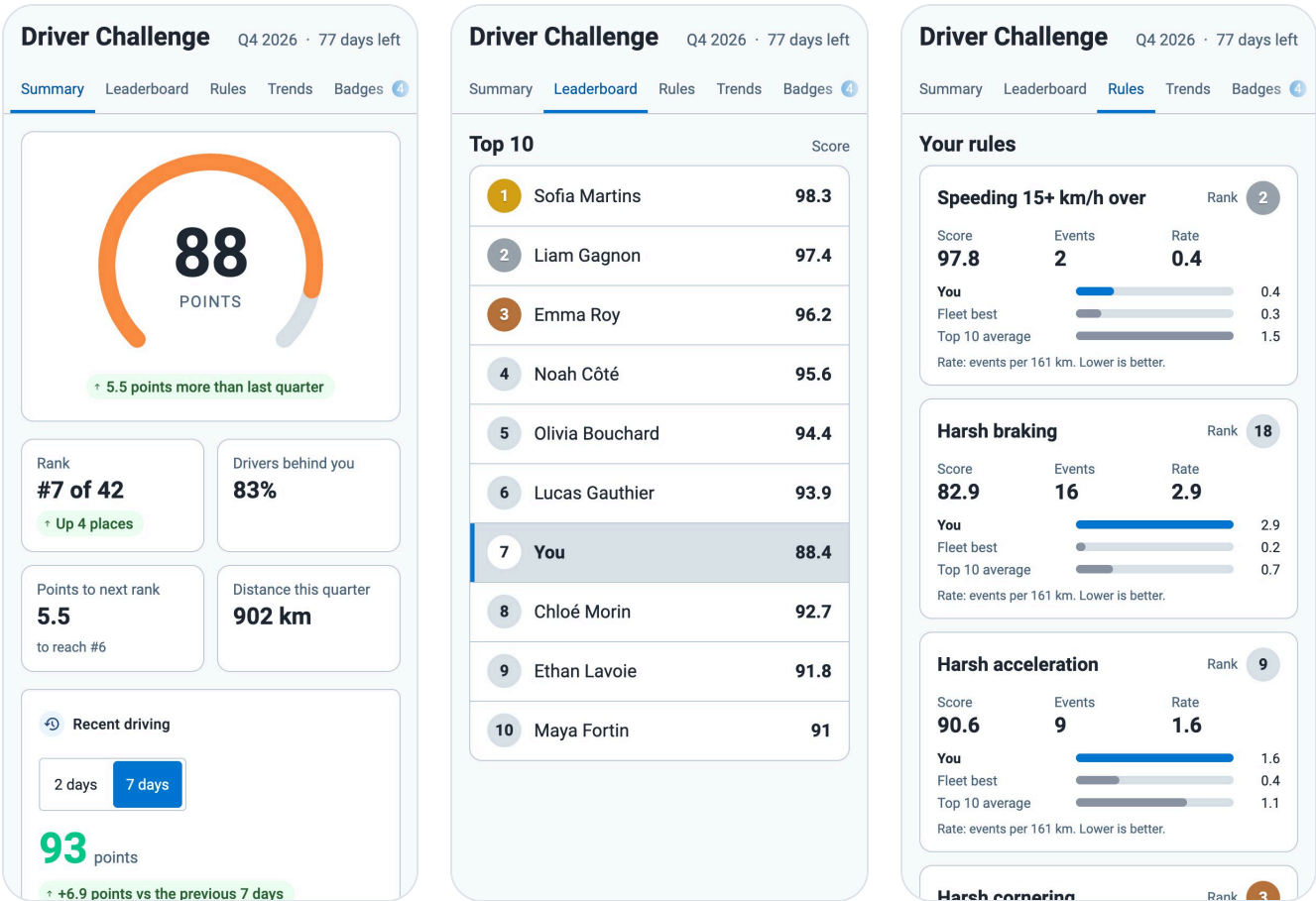
Filter on **Never opened** to find the drivers to remind, or to help get set up in Geotab Drive.

Teams, groups and reports

- ✓ **Group filter.** Everything in the standings follows MyGeotab's group filter, so each region, branch or manager sees their own drivers. Rankings are recalculated for the selection.
- ✓ **Teams.** If there are groups directly under your current scope, switch to **Teams** to rank those groups against each other.
- ✓ **Export.** Downloads the standings as a spreadsheet. If you sign in to MyGeotab with an email address, the report is emailed to you instead, since large fleets can take a few minutes to build.

The driver app in Geotab Drive

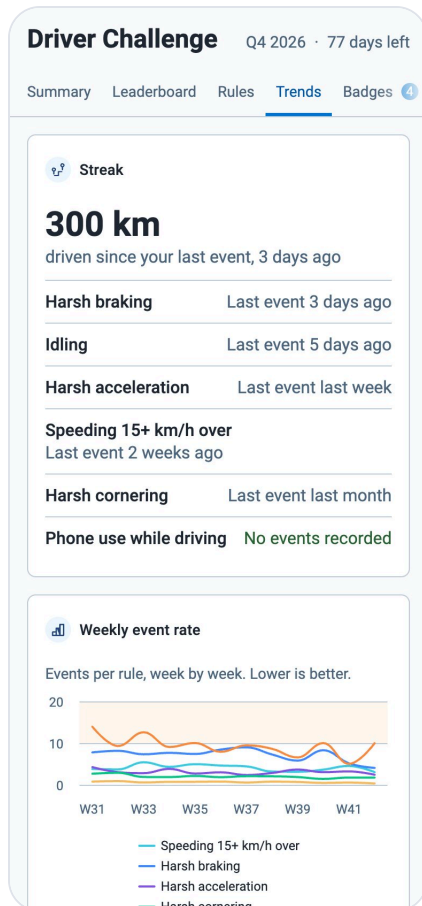
Drivers open **Driver Challenge** in Geotab Drive. The first time, they accept the terms of use.



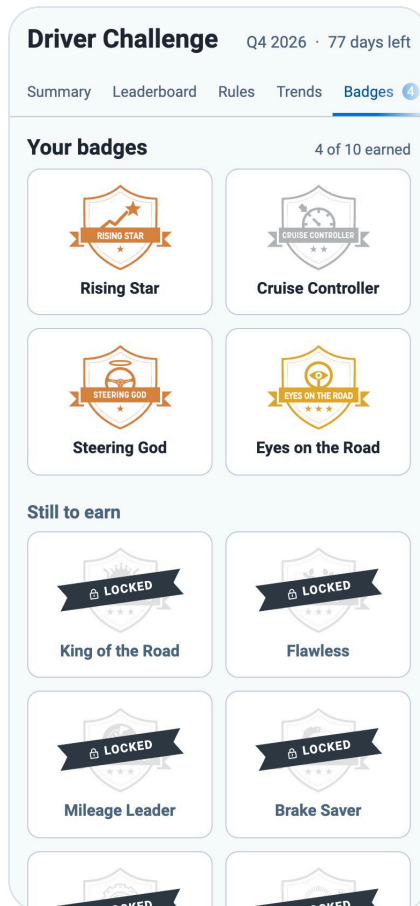
Summary: score, change since last quarter, rank, drivers behind, points to the next rank, distance and recent driving over 2 or 7 days.

Leaderboard: the top 10 and the driver's own place. With the anonymous option, other drivers are shown without names.

Rules: the driver's events, rate, score and rank on each rule, next to the fleet's best and the top 10 average.



Trends: streaks (distance since the last event on each rule) and weekly event rates.



Badges: earned and still to earn. Tap a badge to see what it is for and how to earn it.

Streaks. A clean streak is the distance driven since the last event. Challenge drivers to beat their longest one.

Badges

Badges are earned each quarter. Most come in gold, silver and bronze for the top three; each scored rule earns the badge that matches what it measures.

Badge	How to earn it
 King of the Road	Finish in the top 3 overall. Fleets can ask for the Champion badge instead.
 Flawless	Finish the quarter with a perfect score of 100.
 Rising Star	Raise your score over last quarter: 5 points for bronze, 10 for silver, 15 for gold.
 Mileage Leader	Be one of the 3 drivers with the most distance.
 Cruise Controller	Top 3 on a speeding rule.
 Brake Saver	Top 3 on a harsh braking rule.
 Smooth Operator	Top 3 on a harsh acceleration rule.
 Steering God	Top 3 on a harsh cornering rule.
 Fuel Minder	Top 3 on an idling rule.
 Safe and Sound	Top 3 on a seatbelt rule.
 Space Keeper	Top 3 on a following-distance rule.
 Eyes on the Road	Top 3 on a distracted driving rule.
 Motor Saver	Top 3 on an engine abuse rule.
 Podium	Top 3 on any other rule.

Running a great challenge

Pick the right rules

- ✓ **Four to eight rules.** Enough to be fair, few enough for drivers to remember what counts.
- ✓ **Duration only where length matters,** such as idling and, often, speeding.
- ✓ **Rules every vehicle can trigger.** Skip a seatbelt rule if only part of the fleet reports seatbelts.
- ✓ **Freshen up each quarter.** Shift the emphasis to keep it interesting.

Make it a game

- ✓ **Launch it.** Tell drivers what is scored and why, and where to find it in Geotab Drive.
- ✓ **Celebrate.** Recognize the King of the Road, the badge winners and the Rising Stars at the end of every quarter.
- ✓ **Coach the few.** Use *Needs attention now* and the standings chart to spend coaching time where it counts, and congratulate the drivers who are improving.
- ✓ **Watch engagement.** Drivers who never open the app cannot react to their score. Help them get started.
- ✓ **Teams.** Branch against branch gets everyone pulling in the same direction.

Need help?

Your Geotab reseller is your first point of contact. You can also reach D2GO at support@d2go.io, and find answers at d2go.io/driver-challenge.