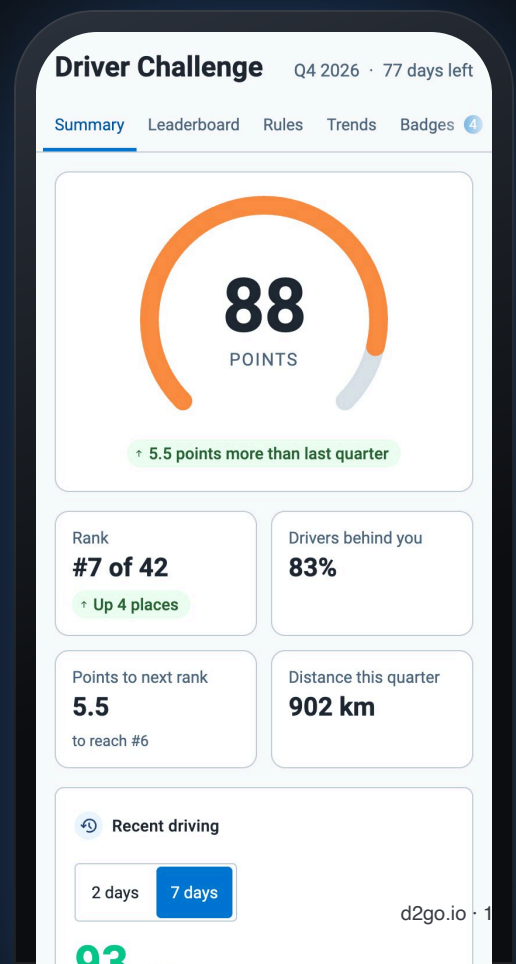




DRIVER CHALLENGE

Setup guide

Install Driver Challenge in MyGeotab, connect it to your database and choose what your drivers are scored on. About fifteen minutes.



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What you are setting up

Driver Challenge adds three pages to Geotab, all called **Driver Challenge**:

Where	For	What it does
Administration › Driver Challenge	Administrators	Connects Driver Challenge to your database and sets the rules, weights and options. This guide.
Activity › Driver Challenge	Managers	Standings, scorecards, fleet insights and reports. See the User guide.
Geotab Drive › Driver Challenge	Drivers	Each driver's score, rank, trends and badges.

STEP 1

Before you start

- ✓ **An administrator account** in MyGeotab with access to System settings, allowed to create users. Driver Challenge creates its own service account during setup.
- ✓ **For Geotab Marketplace installs**, that administrator also needs the *Purchase Marketplace paid items* security clearance.
- ✓ **Rules in MyGeotab** for the behaviours you want to score, such as speeding, harsh braking, harsh acceleration, harsh cornering, idling or seatbelt. Stock and custom rules both work.
- ✓ **Drivers assigned to their vehicles**, through Geotab Drive, NFC or manually. Trips and events without a driver cannot be scored.
- ✓ **Geotab Drive** on your drivers' devices (recommended). It is where drivers see their scores and badges.

Tip. Every new database gets a 30-day free trial, starting when Driver Challenge connects.

STEP 2

Install Driver Challenge

Option A · Geotab Marketplace

- 1 Open the Driver Challenge listing on the Geotab Marketplace:
marketplace.geotab.com/solutions/d2go-driver-challenge-gamification-app.
- 2 Sign in with your MyGeotab administrator account, choose the database and order Driver Challenge.
- 3 Once the order completes, refresh MyGeotab: the three Driver Challenge pages appear in the menus.

Option B · Through your Geotab reseller

- 1 Ask your Geotab reseller to add Driver Challenge to your database. They install the add-ins with the configuration D2GO provides.
- 2 Refresh MyGeotab: the three Driver Challenge pages appear in the menus.

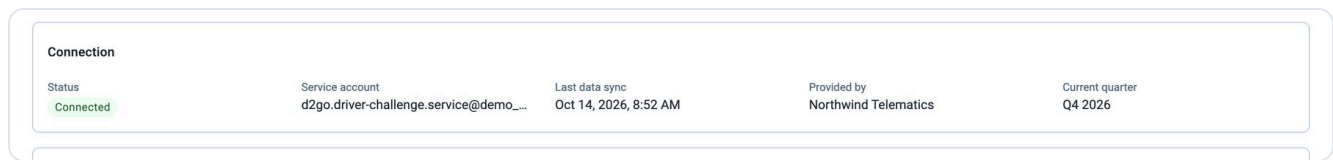
Billing. Marketplace orders are billed through the Geotab Marketplace. Reseller installs are billed by your reseller.

STEP 3

Connect it to your database

Driver Challenge connects itself. There is no password to type or share.

- 1 As an administrator, open **Administration › Driver Challenge**.
- 2 Driver Challenge creates a view-only service account named **d2go.driver-challenge.service@your-database**, with a long random password, and connects to your database with it.
- 3 When *Driver Challenge is connected* appears, the first data sync starts in the background. Scores show up once it is done.



The Connection card in Administration › Driver Challenge: status, service account, last data sync and who provides your service.

What the service account reads

Data	Used for
Users and groups	Driver names, and rankings that follow MyGeotab's group filter
Rules	The rules you can score
Trips	Distance, driving and idling time
Exception events	The rule events each driver is scored on
Engine measurements (optional)	Fuel used, for fuel economy

Driver Challenge never reads GPS positions, and the account is view-only: it cannot change your vehicles, users, rules or trips. You can deactivate it in MyGeotab at any time to stop all access.

Marketplace installs. If you see *An administrator needs to finish the setup*, open the page with an account that has the *Purchase Marketplace paid items* clearance.

STEP 4

Choose the rules to score

Still in **Administration > Driver Challenge**, the **Scored rules** card sets what drivers are scored on this quarter.

- 1 **Add rule** and pick a MyGeotab rule.
- 2 **Scored on:** *Event count* counts events per distance driven. *Duration* counts minutes spent in events instead, so long events weigh more. Use duration for idling and, often, speeding.
- 3 **Weight:** how much the rule counts in the overall score. Weights must add up to 100%. *Balance evenly* splits them for you.
- 4 **Badge & tips:** the behaviour the rule measures, which decides the badge drivers can earn and the coaching tips they see. It is detected from the rule; change it if it is wrong.
- 5 **Save.** Changes apply to the current quarter as soon as you save.

Scored rules
Choose the MyGeotab rules drivers are scored on in Q4 2026, and how much each one counts. Changes apply to the current quarter as soon as you save. Badge & tips tells Geotab Drive what a rule measures, to show drivers the right badge and coaching tip. It is detected from the rule; change it if it is wrong.

Rule	Scored on	Weight	Badge & tips
Speeding 15+ km/h over Minutes spent in events per 805 km driven. Best where a longer event is worse, such as idling or speeding.	Event count Duration	30 %	Speeding over the limit (detected)
Harsh braking Number of events per 805 km driven.	Event count Duration	20 %	Harsh braking (detected)
Harsh acceleration Number of events per 805 km driven.	Event count Duration	15 %	Harsh acceleration (detected)
Harsh cornering Number of events per 805 km driven.	Event count Duration	10 %	Harsh cornering (detected)
Idling over 10 min Minutes spent in events per 805 km driven. Best where a longer event is worse, such as idling or speeding.	Event count Duration	15 %	Idling (detected)
Seatbelt Number of events per 805 km driven.	Event count Duration	10 %	Seat belt (detected)

100 / 100 Weights add up to 100.

+ Add rule

≡ Balance evenly

The Scored rules card: each rule, what it is scored on, its weight and its badge.

Best practices

- ✓ **Four to eight rules.** Enough to be fair, few enough for drivers to remember what counts.
- ✓ **Duration only where length matters,** when a long event really is worse than a short one.
- ✓ **Rules every vehicle can trigger.** Skip a seatbelt rule if only part of the fleet reports seatbelts.
- ✓ **Freshen up each quarter.** Shift weights or rules at a new season to keep it interesting.

Example. With four rules at 25% each, a score of 0 on one rule caps the overall score at 75. Put engine abuse at 10% and the three others at 30%, and a 0 on engine abuse still allows a 90.

STEP 5

Scoring, fuel and leaderboard settings

Scoring

Setting	What it does
Scoring difficulty	Relaxed , Standard or Harsh count events per 100, 500 or 1,000 miles (160, 805 or 1,610 km). The longer the distance, the lower the scores. Advanced lets you set the distance yourself, and give each rule its own.
Minimum distance to be ranked	Drivers stay out of the rankings until they have driven this far in the quarter, so a few short trips cannot top the board.
Anonymous leaderboard in Geotab Drive	On: drivers see their own name and rank, and everyone else without a name. Off: drivers see everyone's names. Managers always see names in MyGeotab.

Fuel and idling

Set your fleet type, fuel price and currency. Driver Challenge uses them to estimate what idling costs, in the standings and on each driver's scorecard. An average price is fine.

STEP 6

Roll it out to your drivers

- 1 Make sure drivers sign in to Geotab Drive, or are otherwise assigned to their vehicles.
- 2 In Geotab Drive, drivers open **Driver Challenge** and accept the terms the first time.
- 3 They see their score, rank and recent driving as soon as the first sync is done, and compete for badges all quarter long.

Launch it like a game. Announce the challenge, explain the rules you picked and why, and celebrate the King of the Road and the badge winners at the end of each quarter.

The **User guide** walks managers and drivers through every screen.

Driver Challenge		Q4 2026 · 77 days left
Summary	Leaderboard	Rules Trends Badges 4
Top 10		Score
1	Sofia Martins	98.3
2	Liam Gagnon	97.4
3	Emma Roy	96.2
4	Noah Côté	95.6
5	Olivia Bouchard	94.4
6	Lucas Gauthier	93.9
7	You	88.4
8	Chloé Morin	92.7
9	Ethan Lavoie	91.8
10	Maya Fortin	91

The leaderboard in Geotab Drive.

STEP 7

Check the connection and troubleshoot

The **Connection** card in **Administration › Driver Challenge** shows whether Driver Challenge can read your data, the service account it uses, the last data sync, who provides your service and the current quarter.

You see	What to do
<i>Sync problems</i> , or a warning in the standings that they are out of date	Driver Challenge cannot read your data, often because the service account was deactivated or its password changed. An administrator selects Reconnect : the service account gets a new password and syncing resumes.
<i>Driver Challenge is not set up yet</i>	An administrator with access to System settings opens Administration › Driver Challenge once.
A driver is missing from the rankings	Check that they are assigned to their vehicles, and that they have driven the minimum distance to be ranked this quarter.
No fuel economy	Your vehicles do not report fuel used, or the service account cannot read engine measurements.

Need help?

Your Geotab reseller is your first point of contact. You can also reach D2GO at support@d2go.io, and find answers at d2go.io/driver-challenge.